



PROFILE

Entrepreneur, professor, writer, and award-winning designer and illustrator with varied experience spanning print, web, television, radio, education, technology and entertainment.

EXPERIENCE

The Knell (theknell.tv) | Washington, DC

Founder and CEO, Chief of Platform UI/UX Design and Front End Development | January 2016–Present

Founded, designed and developed social video startup The Knell using Vue.js (SPA), Bootstrap, Webpack and Ruby on Rails.

Terry Biddle dot com | Washington, DC

Creative Direction, Design and Development, Illustration and Type Design | 2005–Present

Clients include: *National Geographic Kids, Reno News & Review, Sacramento News & Review, HR Magazine, Staffing Management, Brainstorm Creative Resources, and The Pivot Group.* Fonts commercially available at MyFonts.com.

University of the District of Columbia | Washington, DC

Adjunct Professor | Spring 2016–Present

Professor of design lab and lecture courses “Desktop Publishing,” “Typography 1,” and “Applied (Advanced) Typography.”

SHRM | Alexandria, VA

Senior Design Specialist | January 2008–March 2017

Designed and illustrated marketing collateral and publications (brochures, books, magazines, ads, etc.). Responsible for design process from start to finish, including client and vendor interaction. Hired and managed interns. Served as back up manager for Art Director as needed.

Goddard Claussen | Washington, DC

Graphic Designer | July 2006–November 2007

Created effective campaigns across print and web for ballot measures, issue advocacy, and corporate branding. Worked with Art Director and Creative Director to determine strategic direction for external clients.

Copeland Design | Potomac, MD

Designer | March 2006–July 2006

Designed stationery, magazine advertisements, environmental graphics, illustrations, and iconography for a range of external clients.

Reader's Digest | New York, NY

Designer | January 2005–August 2005

Designed media kits, brochures, and support collateral for the marketing and sales team. Created branded posters, cards, invitations, and environmental graphics for corporate events.

EDUCATION

Pratt Institute | New York, NY

January 2003–May 2005

Master of Science—Communications Design

Howard University | Washington, DC

August 1997–June 2000

Bachelor of Arts—Communications (Radio/Television/Film)

HONORS

Five-time Award Winner, *Graphic Design USA*

Two-time Award Winner, Washington Book Publishers' Book Design & Effectiveness Competition

2013 Gold Ink Award, Manuals

2011 Black Weblog Award, Best Gaming or Comics Blog

2008 Nevada Press Association Award, Illustration

2007 Summit Award, Silver